



Rebecca Krogmann

Brand designer / Multimedia designer

Contact

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LINK TO
MY PORTFOLIO

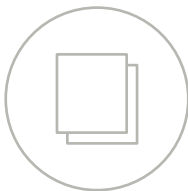
HELLO,

My name is Rebecca, I am 30 years old and work with branding, multimedia and music. I have years of experience working with several different projects from creating music lyrics videos for a rock band to business and social media strategies as well as creative social media content for a kids webshop.

MY SPECIALTIES



IDEAS
CONCEPT



STRATEGIES
BRANDING



DIGITAL
MULTIMEDIA DESIGN

EDUCATION

- **BA, Design & Business - Brand design (INT) / 2017-19**
COPENHAGEN SCHOOL OF DESIGN AND TECHNOLOGY
Copenhagen, Denmark
- **Multimedia design (DK) / 2015-17**
OPENHAGEN SCHOOL OF DESIGN AND TECHNOLOGY
Copenhagen, Denmark
- **College of Contemporary Music - musician / 2009-11**
MUSICIANS INSTITUTE
Hollywood Los Angeles, CA
- **High school - English, Socialstudies and Music / 2006-09**
ESPERGAERDE GYMNASIUM
Espergaerde, Denmark

WORK EXPERIENCE

- **Branding consultant & freelance multimedia/ brand designer**
DENMARK, SWEDEN AND USA
2017-now
- **Apollo Music (music library and record label)**
MARKETING EMPLOYEE & VIDEO PRODUCTION / DENMARK
2017
- **Freelance Webdesign**
WEBSITES PLUS CONTENT (PHOTOS AND VIDEOS) / DENMARK
2012 - 2017
- **Palmcrantzskolan - Gymnasium/ High school**
MUSIC TEACHER IN BASS AND THEORY / SWEDEN
2014 - 2015
- **Musicians Institute**
CAMPUS EVENT TEAM WORKER / USA
2011
- **Freelance Musician**
BASSIST FOR SEVERAL ARTISTS / AROUND THE WORLD
2009 - 2019

CREATIVE COMPETENCES

WHAT I CAN DO FOR YOU

- Video production
- Motion Graphic
- Animation
- Brand toolkit
- Logo
- Layout
- Photo editing
- Advertisement
- Strategies (including social media)

WHAT I CAN DO FOR YOU

- Concept development
- Coding (html, css, javascript)
- Wordpress (websites)
- Posters & flyers
- Creative presentations
- Magazines
- Mockups
- App design
- Sound editing

SOFTWARE COMPETENCES

Pr

Premiere

Id

InDesign

Ae

After Effects

Au

Audition

Ps

Photoshop

Xd

XD

Ai

Illustrator

W

Wordpress

HOBBIES



“YOUR BRAND
IS WHAT OTHER PEOPLE
SAY ABOUT YOU”

-JEFF BEZOS



LINK TO
MY PORTFOLIO

WHO AM I?

WHAT CAN I OFFER YOU?

I have always had a passion for creativity, and like to use my brand and multimedia design skills to create something new. I am strong visually and have many years of experience with the Adobe package, which is expressed on my portfolio. I have a great interest in making creative content with everything from video and animation to posters and magazines. I am committed, positive, have good work ethic and love idea development. Due to my education as a Brand designer, I also have a lot of experience working with campaigns, strategies and communication. I am good at tackling both big and small projects and has great experience creating brand awareness, recognition and working on creating a positive brand image for various companies. I have also worked a lot with creative content and branding on social media.

MUSICIAN

Before I started my fulltime career in branding and multimedia design I was a professional musician for over 10 years with a degree from the Musicians Institute in Hollywood, California. I have played bass for various artists around the world from small venues to big arenas. I did a lot of networking and was often in front of the camera performing on TV in several occasions in both Denmark, Sweden and South Korea. I worked with branding and multimedia for many of the artists I played for. Click on the link to learn more about my career in the music industry: <http://rebeccabass.com/>

WHO AM I?

By colleagues I am described as a committed employee who places great emphasis on creating a positive work environment. I am outgoing, loves networking, energetic and a team-oriented colleague who can also act as a project manager. I have lots of drive and can work under pressure. I can work independently are focused, determined and committed to my tasks. At the same time, I love working in a team and appreciate good cooperation and good communication. I hope you can utilize me and my skills. Please let me know if you need more information.

